



## MARGARET RIVER EDUCATION CAMPUS TO HOST MARGARET RIVER REGIONAL WINE SHOW **Media Release**

Margaret River Wine Industry Association are delighted to announce that the Innovest 2004 Margaret River Wine Show will be staged at the newly developed Margaret River Education Campus on Bussell Highway in Margaret River from 1<sup>st</sup> – 3<sup>rd</sup> December 2004.

Curtin University of Technology's Associate Professor Dr Mark Gibberd has said, "The Campus is unique in Western Australia in that it offers wine production, research, sensory, tasting and hospitality facilities in the one complex. The stakeholders of the Margaret River Education Campus; South West Regional College of TAFE, Curtin University of Technology, Edith Cowan University and the Margaret River Senior high School, are proud to be a major sponsor and provide the venue for the Innovest 2004 Wine Show. As we endeavour to build relationships with industry stakeholders such as the MRWIA, we see this as a tremendous opportunity to strengthen the link between education, training and research and the viticulture and oenology industries. Students will benefit from the opportunity to experience an industry event that reflects quality and innovation in wine production".

Margaret River Wine Industry Association President, Ron Fraser feels the partnership between MRWIA and the MREC is extremely beneficial for both parties, "An alliance between the MRWIA and the MREC will be of great long term benefit for our industry, and I look forward to working closely with Mark Gibberd and Campus Manager, Felicity Sykes in the future. The excellent facilities available at this venue and the opportunity that the students will get from being exposed to such an event can only add value to the wine show and the learning experience of the students."

Chair of Judges, Brian Croser from Petaluma Limited will head two high profile panels of judges including Iain Riggs, Brokenwood Wines; Louisa Rose, Yalumba; Tim White, Australian Financial Review and Grapegrower & Winemaker; Stephen Pannell, Independent Consultant; Stephen Charters, ECU Lecturer and Master of Wine and Jeremy Stockman, Vintage Cellars. Judging will take place over two days with over 400 entries expected to be entered by more than 80 local wine producers. An exhibitor tasting on Friday 3<sup>rd</sup> December will provide entrants to the wine show and other invited industry with the opportunity to gain valuable feedback from our high calibre judges and to taste many of Margaret River's high quality wine entered in the event.

Local wine producers can expect to receive their wine show entry kits by the end of August. Entries close on 22<sup>nd</sup> October.

**For further details about the Innovest 2004 Margaret River Wine Show please phone Raelene Pethica on 9757 3916 or email [raelene@margaretriverwine.org.au](mailto:raelene@margaretriverwine.org.au)**

**\*Innovest is a Yallingup based construction company specialising in commercial and winery projects. In recent years the company has been awarded for its expertise in tilt-up panel projects and winery construction. Since 1997, Innovest has enjoyed being part of the growth of the Margaret River region.**



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