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INNOVEST 2004

MARGARET RIVER WINE SHOW

Margaret

Wine



Show

River

1st - 3rd December 2004

EXHIBITOR SCHEDULE

Innovest Construction is delighted to be associated with the Margaret River Wine Industry Association and the industry at large by being the major sponsors of the

Innovest Construction 2004 Margaret River Wine Show

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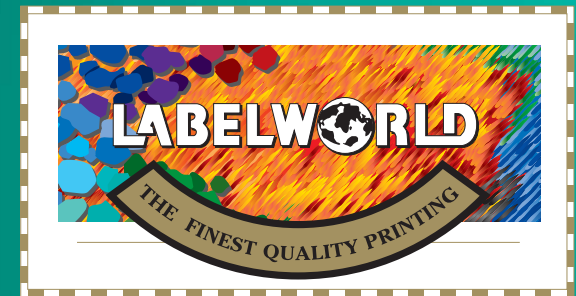
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INNOVEST 2004
MARGARET RIVER WINE SHOW
COMMITTEE, JUDGES & CONTACTS

MARGARET RIVER WINE SHOW COMMITTEE

- | | |
|----------------------------------|----------------------------------|
| Virginia Willcock (Chairperson) | Australian Wine Holdings Limited |
| David Dowden | Vasse Felix |
| John Durham | Cape Mentelle |
| Trevor Kent | Cullen Wines |
| Mark Messenger | Juniper Estate |
| Stuart Pym | Devil's Lair |
| Richard Rowe | Evans & Tate |
| Cliff Royle | Voyager Estate |
| Edward Tomlinson (Chief Steward) | Lenton Brae |

JUDGES

- | | |
|----------------------------|---|
| Brian Croser (Chairperson) | Winemaker & Executive Chairman of Petaluma |
| Stephen Charters | ECU Lecturer & Master of Wine |
| Stephen Pannell | Independent Consultant |
| Iain Riggs | Brokenwood Wines |
| Louisa Rose | Yalumba |
| Jeremy Stockman | Vintage Cellars |
| Tim White | Aust Financial Review and Grapegrower & Winemaker |

ASSOCIATES

- | | |
|------------------|---------------------|
| Andrew Gaman | Rockfield Estate |
| Mathew Byrne | Evans & Tate |
| Trudie Michels | Njoi & ECU Lecturer |
| Fourth Associate | To Be Confirmed |

CONTACT DETAILS

For all enquiries regarding the Innovest 2004 Margaret River Wine Show please contact the event coordinator, Raelene Pethica at the Margaret River Wine Industry Association by:

Email: raelene@margaretriverwine.org.au
Telephone: 08 9757 3916
Facsimile: 08 9757 9331

Further details about the event can be found by visiting www.margaretriverwine.org.au



INNOVEST 2004

MARGARET RIVER WINE SHOW

IMPORTANT DATES

NOTES:

The Margaret River Wine Show is a regional show open to producers of Margaret River GI wine. It seeks to:

- Provide a snap shot of the current state of play of Margaret River wine
- Provide an opportunity for local wine makers to share ideas and receive feedback
- Raise the quality and awareness of Margaret River wine

22nd October

Closing date for entries. No entries will be accepted after this date.

27th October

Labels sent out to exhibitors.

17th -19th November

Wine for judging is to be delivered to Centre for Wine Excellence winery facility, Bussell Highway Margaret River between 9am and 5pm.

1st & 2nd December

Judging at Centre for Wine Excellence winery facility.

2nd December

Awards Presentation Evening at Watershed Premium Wines, Bussell Highway, Margaret River.

3rd December

Exhibitors Tasting at Centre for Wine Excellence winery facility. Each exhibitor will automatically receive 2 passes. Additional passes may be made available on request.



INNOVEST 2004

MARGARET RIVER WINE SHOW

SCHEDULE OF CLASSES

• 2004 whites • 2003/2002 reds

Minimum stock for each entry is 100 cases

Class #	
1.	Semillon
2.	Sauvignon Blanc
3.	Blends of Semillon and Sauvignon Blanc
4.	Chardonnay
5.	Riesling
6.	Verdelho
7.	Chenin Blanc
8.	Other white blends & varieties
9.	Rosé
10.	Cabernet Sauvignon
11.	Shiraz
12.	Merlot
13.	Cabernet Sauvignon predominate blends
14.	Other red blends & varieties

• 2003 or older whites • 2001 or older reds

Minimum stock for each entry is 50 cases

Class #	
15.	Chardonnay
16.	Semillon
17.	Sauvignon Blanc or blends of Semillon & Sauvignon Blanc
18.	White others e.g. Verdelho, Chenin Blanc etc.
19.	Sweet White (over 7.5g/l)
20.	Cabernet Sauvignon
21.	Merlot
22.	Shiraz
23.	Cabernet Sauvignon predominate blends
24.	Other red blends & varieties
25.	Sparkling wine bottle fermented and no crown seals



INNOVEST 2004

MARGARET RIVER WINE SHOW

RULES & REGULATIONS

WINES

1. The Margaret River Wine Show is open to all producers of Margaret River GI wine, as defined by grapes grown west of the Gladstone Line (115° and 18" East).
2. All wines must be made from a minimum of 85% Margaret River GI grown grapes.
3. The year, appellation and variety of all wines entered must comply with the current Food Standard and AWBC Act.
4. Varieties must be clearly indicated on the entry form in descending proportions and on the exhibitor labels. If not specified the wine shall not be accepted as a valid entry.
5. Vintage must be shown on the entry form and on the exhibitor labels.
6. Wines entered must be taken from commercially bottled stock. Tank or barrel samples will be disqualified.
7. Each wine can only be entered in one class.
8. There are no restrictions on the number of entries in each class.

EXHIBITORS

1. Wineries must hold a minimum stock of:
 - i. 100 cases for classes 1 - 14
 - ii. 50 cases for classes 15 - 25

This rule will be strictly adhered to. Following judging a random selection of three wineries will be chosen for independent auditing. Entries which fail to comply to rules and regulations will be disqualified.

2. Each exhibit must consist of 4 x 750ml bottles. Entries in bottles of equivalent nominal sizes will also be eligible. Exhibitors with gold and silver medal wines will be required to provide two additional bottles of wine for the exhibitor tasting.



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MARGARET RIVER WINE SHOW

RULES & REGULATIONS Cont...

- All bottles submitted must be clearly labelled using the official exhibition labels that will be mailed to the exhibitor following receipt of the entry form. When affixing labels exhibitors must ensure winery code, class number, vintage and variety are all legibly written on the label.
- Entry fees for each entry will be as follows:
 - MRWIA members \$30
 - Non MRWIA members \$45
- Results will be made available to exhibitors.
- All exhibits become the property of the Margaret River Wine Show.
- Exhibitors must be producers of wine for public sale and licensed as per the laws of the Department of Racing, Gaming & Liquor.

JUDGING

- Awards will be made by a panel of independent judges selected by the Wine Show Committee. Judges' decisions are final and no correspondence shall be entered into.
- Classes will be reviewed annually to reflect industry trends and entry levels in preceding shows.
- All exhibits will be judged out of 20 points as follows:

Colour and clarity	3 points
Bouquet	7 points
Palate	10 points

18.5 and over win gold medals
17 to 18.4 win silver medals
15.5 to 16.9 win bronze medals

As each judge uses the 20 point score system and there will be 3 judges per panel, scores will be displayed out of 60.
- Awards will consist of Gold, Silver and Bronze awards for all wines achieving the required scores.



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TROPHIES

With the exception of most successful exhibitor, only exhibits attaining a gold medal will be eligible for trophies and awards.

MAJOR TROPHIES

- Most Successful Exhibitor sponsored by Visy Board & The Packaging Company - awarded to the wine producer scoring the most points. Points are accrued in the following manner:
 - Gold Medal scores 5 points
 - Silver Medal scores 3 points
 - Bronze Medal scores 1 point
- Best Overall Wine - awarded to the best overall wine from all classes.

VARIETAL AWARDS

- Best Semillon & Sauvignon Blanc Blend sponsored by Vinline Bottling Services - selected from classes 3 & 17
- Best Semillon sponsored by Labelworld - selected from classes 1 & 16
- Best Chardonnay sponsored by World Cooperage/Great Western Winemakers - selected from classes 4 & 15
- Best Shiraz sponsored by ACI Glass Packaging - selected from classes 11 & 22
- Best Cabernet Sauvignon sponsored by BB Vinkem - selected from classes 10 & 20
- Best Cabernet Sauvignon Predominate Blend sponsored by Cospak/ACI Glass Packaging - selected from classes 13 & 23
- Optimus Alius Award (Best Other) sponsored by Vine Nets Australia - selected from classes 5, 6, 7, 8, 9, 12, 14, class 17 Sauvignon Blanc varieties 18, 19, 21, 24 & 25.

* In the event of a tie, the judges' decision is final.