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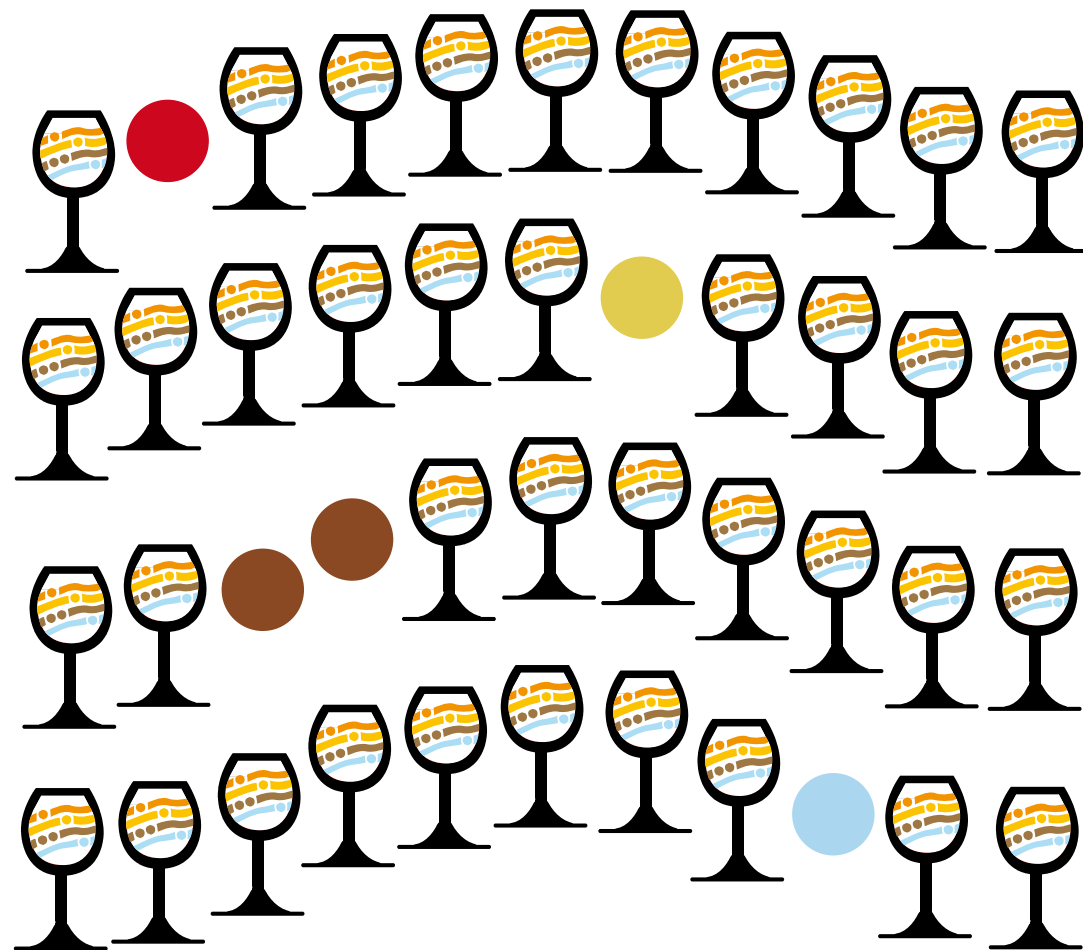
FORWARD thinking

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2008 Macquarie Margaret River Wine Show



Exhibitor Schedule

26 - 28 November 2008
Margaret River Education Campus



Macquarie 2008 Margaret River Wine Show

Margaret River Education Campus
26 November to 28 November 2008

Gala Awards Evening

6.30pm Thursday 27 November 2008 Xanadu Wines

Exhibitors' Tasting

Margaret River Education Campus
8.30am - 11am, Friday 28 November 2008

Margaret River Wine Industry Association

Peter Wood President
Nick Power Chief Executive Officer

Wine Show Technical Advisory Group

Virginia Willcock (Chair) Vasse Felix
Andrew Gaman Rockfield Estate
Simon Keall Redgate Wines
Clive Otto Fraser Gallop Estate
Cliff Royle Voyager Estate
Stuart Watson Woodlands Estate

Wine Show Contact:

Margaret River Wine Industry Association
PO Box 204, Margaret River 6285
Telephone: 08 9757 9330
Fax: 08 9757 9331
Email: events@margaretriverwine.org.au

Macquarie 2008 Margaret River Wine Show

WINE SHOW JUDGES

Huon Hooke (Chair)	Wine Writer
Gary Baldwin	Independant Winemaker
Sue Bell	Winemaker, Stonehaven
Ben Edwards	Wine Retailer
Peter Godden	Independant Winemaker
Mike Kerrigan	Winemaker, Hayshed Hill
Philip Rich	Wine Retailer
Rod Sellin	Wine Consultant
Jane Skilton	Wine Consultant

Associate Judges

Matt Byrne - McWilliams Wines
Glenn Goodall - Xanadu Wines
Chris Murtha - Curtin University

Chief Steward

David Longden

Important Wine Show Dates

10th October (C.O.B.)	Closing dates for entries
10th November	Entry payment due
18 - 20th November	Delivery of wine for judging (MREC)
26 - 28th November	Judging of exhibitor entries
27th November	Gala Awards Dinner
28th November	Exhibitor Tasting



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Hope Valley WA 6167

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Macquarie 2008 Margaret River Wine Show

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Macquarie 2008 Margaret River Wine Show

NEW IN 2008

The Margaret River Wine Industry Association is pleased to welcome back Macquarie for the 2008 Margaret River Wine Show as naming rights sponsor.

Best Wine of Show

The award of Best Wine of Show is only for those wines in classes 1 - 23, where there is a commercial case requirement and this is available for purchase by the general public.

Exhibitor Schedules

Please note that extra results books are available for pre-order at cost price of \$15 each.

Most Successful Exhibitor

Museum wines i.e. entries for classes 24 - 27 will be eligible for inclusion as part of the most successful exhibitor.

Museum Class Changes

Best Museum White other than Chardonnay and Best Museum Red other than Cabernet Sauvignon and Cabernet Sauvignon Predominate Blend to be introduced for 2008.

Provision of Award Winning Wine

Please note that all gold medal winners of classes 1 - 23 will be required to provide the Association with 2 cases of their award winning wines which will be used for marketing and promotional purposes and is fully auditable.

Wine Delivery

Wine Deliveries will only be accepted on Tuesday 18th through to Thursday 20th November.

No Friday deliveries will be accepted.

Macquarie 2008 Margaret River Wine Show

EXHIBITOR RULES & REGULATIONS

ELIGIBILITY

A Wines are only eligible if from the Margaret River Geographical Indications (GI). All entries must therefore comply with the Label integrity Programme (LIP) regulations and be made from grapes sourced within Margaret River (85% minimum). The regional boundary is defined as any grapes grown west of the Gladstone Line (115° 18' East).

B. Exhibits must comply with all Commonwealth and State Acts, governing the production and labelling of Australian wine. In particular Australian Wine and Brandy Corporation Act, State Food Act and ANZ Food Standards Code (Standard 4.1.1).

C. No wine may be entered in more than one class. An exhibitor may not enter more than three different wines in any one class.

D. The exhibitor must be the producer/proprietor of the commercial mark under which the product is sold.

E. Wineries must hold the minimum quantities of stock in bottle. Wine that is not bottled as at 20 November 2008 is ineligible.

i.	Classes 1 – 16	100 cases (9L equivalent per case)
ii.	Classes 17 – 23	50 cases (9L equivalent per case)
iii.	Classes 24 – 27	No case requirement
iv.	Classes 28 – 29	No case requirement

F. Exhibits must be from commercially bottled stock, preferably carrying the exhibitor's normal commercial label and bottled prior to 20 November 2008. The wine exhibited for judging therefore must be the same wine made available for sale through general distribution channels including retail outlets and/or cellar door.

G. Tank or barrel samples will be disqualified (see 'Audit').

H. Vintage, variety and varietal blend composition must comply with Australian Label Integrity Programme (LIP) regulations.

Macquarie 2008 Margaret River Wine Show

I. Cabernet Sauvignon and Cabernet Sauvignon blends must be entered into the appropriate class, as named on their commercial label. For instance, if a wine is labelled Cabernet Merlot, it must be entered into a Cabernet predominant blend class. (Refer AWBC Regulation 20)

J. Wines may, at the discretion of the Judges, be transferred to more appropriate classes.

K. Exhibitors must be producers of wine for public sale and licensed as per the laws of the Western Australian State Government Department of Racing, Gaming and Liquor.

L. Class 28 and 29 only is open to non-commercial labels produced by growers, students, winemaking amateurs etc. These wines will receive commendations only. Wines must use Margaret River GI fruit. The wines entered in these classes will not be eligible for trophies.

M. The Margaret River Wine Industry Association reserves the right to accept, reject or disqualify any entry. Any exhibitor breaking any regulation may be disqualified from this and future shows.

N. All exhibits become the property of the Margaret River Wine Industry Association and will be used for marketing and promotional purposes.

USE OF TROPHY NAMES and/or WINE SHOW LOGO

Any use of trophy name and logo for promotional and advertising purposes must include the name 'Macquarie 2008 Margaret River Wine Show'.

Medals can only be displayed as per the ASVO 'Code of Practise for Display of Awards' (www.asvo.com.au/wineshows/).

The Association will ensure that the Margaret River Wine Show maintains the highest integrity and credibility through compliance with the ASVO code of practice. Exhibitors are asked to respect the award system with accurate advertising of trophy and medal awarded wines.

Macquarie 2008 Margaret River Wine Show

TIME LINES

Entry forms To be returned by
Friday 10 October 2008

Delivery of wine **From Tuesday 18 November to
Thursday 20 November 2008**
Margaret River Education Campus Winery Facility,
Bussell Hwy, Margaret River
Between 12.00pm to 4.00pm only

No late entries will be accepted.

ENTRY FORMS

Exhibits must be clearly stated on the entry form supplied by the Wine Show with full details of:

- A.** Class number
- B.** Varietal breakdown with percentages listed in descending order
- C.** Vintage
- D.** Full Commercial name of product*
- E.** Cases held in stock at time of entry
- F.** Sugar levels (for classes 5, 6 and 16 only)
- G.** Sub region of grapes
- H.** Price per bottle and case of 12 (for Public Tasting)

*Please note the full commercial title will be used for the Exhibitor Results Book. Please do not list the wine name simply as its variety.

ENTRY FEES

Entries shall not be accepted unless accompanied by fees. Entry fees are not refundable and have not risen for 2008.

- \$40 per entry for MRWIA members
- \$70 per entry for non-MRWIA members
- \$20 per entry for classes 28 and 29 only

Macquarie 2008 Margaret River Wine Show

LABELS & PREPARATION

- A.** Commercial labels are preferred on entries and will not bear any influence on judging given the format of pouring (see Judging Process).
- B.** Entry labels will be prepared and placed on bottles by the Margaret River Wine Industry Association. The labels will be pre-printed from information supplied by the exhibitor on the entry form.
- C.** Number of bottles per entry:
- i.** Table wines Classes 1 - 21 Four 750ml bottles or equivalent
 - ii.** Sparkling Wine Class 22 Four 750ml bottles or equivalent
 - iii.** Sweet Wines Class 23 Three 750ml bottles or equivalent
 - iv.** Museum wines Classes 24 - 25 Four 750ml bottles or equivalent
 - v.** Non-Commercial Wines 28 - 29 Four 750ml bottles or equivalent

DELIVERY DETAILS

Exhibitor wines to be delivered to

Where: Margaret River Education Campus, Winery Facility
Bussell Hwy, Margaret River.

Dates: Tuesday 18 November to Thursday 20 November 2008

Time: Between 12.00pm to 4.00pm

Please ensure that only a member of the MRWIA or Wine Show Technical Advisory Group signs for delivery of your wine stock. The Margaret River Wine Industry Association will NOT be held liable for wine delivered to other areas of the education campus, the Association office, or outside of delivery times.

Macquarie 2008 Margaret River Wine Show

JUDGING PROCESS

- A.** Trophies will only be awarded to gold medal winning wines. In the instance that more than one gold medal is awarded in a class, only the top pointed gold will be eligible for a trophy.

Gold	55.5 points and over
Silver	51.0 to 55.0 points
Bronze	46.5 to 50.5 points

- B.** All entries will be judged on points allocated by each of the judges in a panel as follows:

Colour and clarity	3 points
Bouquet	7 points
Palate	10 points
TOTAL	20 points (to the nearest 0.5 point)

- C.** There will be three (3) judges per panel with each using a 20 point scoring system, therefore scores will be displayed out of 60. All entries will be scored with results available at the Exhibitors Tasting on Friday 28 November, 2008.

- D.** Awards may be withheld in any class where exhibits are considered unworthy.

- E.** Judges and Associate Judges shall not at any time prior to the announcement of awards have any access or knowledge as to the identity of the wines.

- F.** The identity of wines, other than variety, vintage and sugar levels, are not available to judges.

- G.** The judging of trophies is to use the "Borda Count" as per the recommendations of the ASVO. In the instance of a tie, the Chairman of Judges will be entitled to make a casting vote to confer the award.

- H.** The Wine Show Chairman will also fulfil the role as a Panel Leader.

Macquarie 2008 Margaret River Wine Show

AUDIT REQUIREMENTS

The Macquarie 2008 Margaret River Wine Show audit procedures have been based with reference to the Australian Society of Viticulture and Oenology (ASVO) Wine Show Committee audit recommendations as laid down by the 12th Australian Wine Industry Technical Conference.

Pre-Show Audit

Immediately following the receipt of all samples, a draw of 1 percent of the entries will be made to audit the entries.

An independent accredited ASVO auditor will be appointed by the MRWIA to make an inspection of entries to ensure compliance with the Macquarie 2008 Margaret River Wine Show Exhibitor's Schedule rules and regulations. This will involve an audit of the wine storage facility.

Two (2) sample bottles will be taken for an on-table audit comparison with the entry/entries during judging.

Where an accredited ASVO auditor is not available, alternative arrangements will be made such as the appointment of an independent auditor.

Post Show Audit

Following the presentation of Awards, a further random selection of all entered wines (including Award and/or non-Award winning wines) will be made to ensure compliance with the Macquarie 2008 Margaret River Wine Show Exhibitor's Schedule rules and regulations.

MRWIA Representation

An official of the Margaret River Wine Industry Association will accompany the auditor during inspections conducted under the Macquarie 2008 Margaret River Wine Show Exhibitor's Schedule rules and regulations.

Macquarie 2008 Margaret River Wine Show

PROVISION OF AWARD WINNING WINE

Exhibitors with trophy and gold medal wines will be required to provide two additional bottles of wine for the 'Exhibitor Tasting'.

Exhibitors who are declared winner for classes 1 – 23 will also be required to provide the Association with two cases of their award winning wines.

These will be used for future wine dinners, promotional displays and similar events such as product placement like *The Best of Australia*, in keeping with the Association's constitutional objectives.

This wine will become the property of the MRWIA and, as an asset is fully auditable each financial year.

Margaret River Wine Industry Association

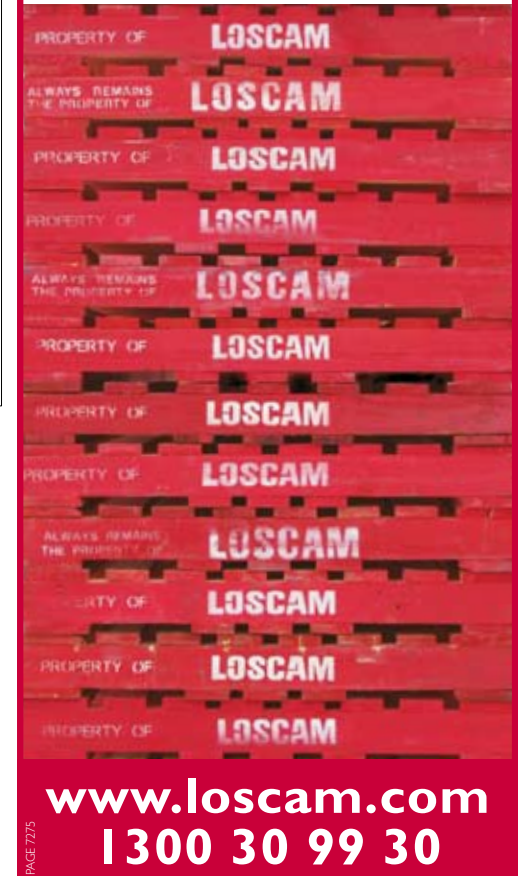


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SCHEDULE OF CLASSES

TROPHIES

Best Wine of Show	1 - 23	Portavin
Most Successful Exhibitor	1 - 27	Macquarie
Best Cabernet Sauvignon	7, 17	O-I
Best Chardonnay	1, 12	Loscam
Best Museum Wine	24 - 27	Seasol International
Best Cabernet Sauvignon Predominant Blend	8, 18	Cospak (O-I)
Best Sauvignon Blanc	2, 13	Wine Shack
Best Semillon	3, 14	Labelworld
Best Blends of Sauvignon Blanc and Semillon	4, 15	Vinline
Best Shiraz	10, 20	Visy
Optimus Alias (Best Other)	5, 6, 9, 11, 16, 19, 21, 22, 23	United Equipment

'Most Successful Exhibitor' trophy is awarded to the wine producers scoring the most points. Points are accrued in the following manner:

Gold medal	5 points
Silver medal	3 points
Bronze medal	1 point

An additional two (2) points will be allocated to a wine receiving a trophy.

Wines considered for this award are restricted to any Exhibitors' top eight (8) awards and excludes classes **28 & 29**. In the event of a tie, the exhibitor with the highest number of gold medal wines will be awarded the trophy. If a tie still exists, the exhibitor with the highest number of silver medals will be awarded the trophy. Should a tie still exist, the exhibitor with the highest number of bronze medals will be awarded the trophy.

Class #	2008 WHITES
1	Chardonnay
2	Sauvignon Blanc
3	Semillon
4	Blends of Sauvignon Blanc and Semillon
5	Other White Blends and Varietals eg: Chenin Blanc, Riesling, Verdelho, etc
6	Rose

2007/06 REDS	
7	Cabernet Sauvignon
8	Cabernet Sauvignon predominant blends
9	Merlot
10	Shiraz
11	Other red blends & varieties

2007/06 WHITES	
12	Chardonnay
13	Sauvignon Blanc
14	Semillon
15	Blends of Sauvignon Blanc and Semillon
16	Other White Blends and Varietals eg: Chenin Blanc, Riesling, Verdelho, etc

2005/04 REDS	
17	Cabernet Sauvignon
18	Cabernet Sauvignon predominant blends
19	Merlot
20	Shiraz
21	Other red blends & varieties

SPARKLING WINES	
22	Sparkling Wine (bottle fermented and disgorged)

SWEET WINES	
23	Sweet White Table Wine (over 15gm/l)

MUSEUM WINES	
24	2005 or older Chardonnay
25	2005 or older White other than Chardonnay
26	2003 or older Cabernet Sauvignon / Cabernet Sauvignon predominant blend
27	2003 or older Red other than Cabernet Sauvignon / Cabernet Sauvignon Predominant Blend

NON-COMMERCIAL WINES	
28	Red Wine (any variety and vintage)
29	White Wine (any variety and vintage)

Macquarie 2008 Margaret River Wine Show

NOTES ON SCHEDULE OF CLASSES

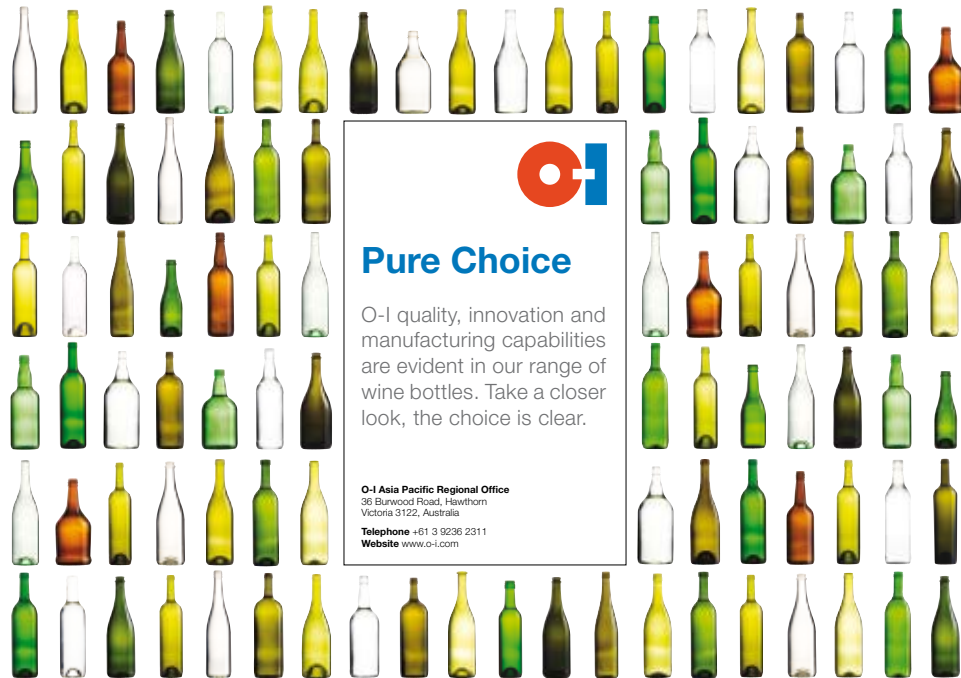
Class 5 now includes all other white blends and varietals including Chenin Blanc, Riesling, Verdelho, etc.

Cabernet classes must be selected based on commercial label. For instance, a wine naming the wine as a Cabernet Merlot cannot be entered into Class 7 or 17 but must be entered into a Cabernet Sauvignon predominant blend class (8 or 18)

Judges can separate the classes, based on the vintages, for judging purposes at their discretion.

Sugar levels are requested for Classes 5, 6, 16 and 23 only. Exhibitors are required to indicate whether the wine is below or above 7.5gm/l for the purposes of tasting order.

For the Non-Commercial Classes, refer to point (i) under Eligibility.



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MACQUARIE 2008 MARGARET RIVER WINE SHOW GALA AWARDS DINNER



THURSDAY, 27 NOVEMBER 2008
6.30PM FOR 7PM START
XANADU WINES

DRESS: BLACK TIE



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Macquarie 2008 Margaret River Wine Show

EXHIBITOR TASTING

The Exhibitors Tasting will start promptly at 8.30am with the Judges' comments at the top entrance of the winery.

Once the Judges have given their comments, Exhibitors will be invited to move down onto the winery floor to taste the wines.

Judges' comments will be recorded and will be available for download from the MRWIA website at a future date.

A pass will be required for entry and will be strictly enforced.

Passes will be sent in accordance to the following scale.

1 – 10 entries = two passes

11 – 30 entries = three passes

More than 30 entries = four passes

No additional passes will be issued or sold. Due to liquor license regulations, entry will be refused without a pass.

Wineries may choose to share their passes by allowing one person to enter, taste wines and come out, giving a second person an opportunity to use the pass to enter. Again, due to the liquor license restrictions and space restrictions, these conditions will be strictly enforced.

Trophy awarded wines will be taken out of their classes and poured by stewards.

The Macquarie 2008 Margaret River Wine Show is proudly brought to you by the

Margaret River Wine Industry Association



Encouraging and promoting excellence in growing premium fruit and producing high quality wine

Conducting and aiding in research into viticulture and winemaking

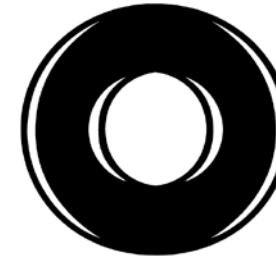
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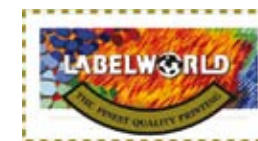
If you would like to support the Association that supports the region, become a member today.

Please contact Nick Power, Chief Executive Officer or the office on
Phone: 9757 9330 or Email: events@margaretriverwine.org.au.

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MACQUARIE 2008 MARGARET RIVER WINE SHOW ENTRY FORM



The precise name of the Exhibitor must be stated. This name will be used for promotional purposes & the Exhibitor Results Book

Winery Name:	Contact Name:
Postal Address:	Postcode:
Phone:	Fax:
Email:	

Each wine show exhibitor receives one complimentary Macquarie 2008 Margaret River Wine Show results book. If you would like extra books, please pre-order to ensure we can accommodate your needs. Price per extra results book is \$15. Please order _____ extra Macquarie 2008 Margaret River Wine Show Results Books

**ENTRIES DUE BY C.O.B. 10 OCTOBER 2008
BY FAX OR POST**

Class	Variety(ies) – listed in descending proportion. *State % for blends	Vintage year	Sugar Levels* (A or B)	Full Commercial Title	Qty in stock	Sub Region	Entry cost

* A = above 7.5gm/l
B = below 7.5 gm/l
(Classes 5, 6, 16 & 23 only)

Entry Fee: _____
Extra Results Books: _____
Total: _____

PAYMENT & LODGEMENT DETAILS

Please find a cheque/money order for \$_____ (Cheques payable to Margaret River Wine Industry Association)					Do you require a receipt? YES / NO	
Credit Card	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> BANKCARD		Expiry	/
Cardholder Name:				Cardholder Signature:		
<input type="checkbox"/> Entry fees by Direct Deposit: (Please fax through a remittance advice to 9757 9331)				Bank West Margaret River BSB: 306 021 ACCT: 419 130 2		

1. I/We certify that the details on this entry form are true and correct.
2. I/We hereby apply to enter exhibits as detailed above, subject to the terms & conditions of the Association's regulations, including provision of award winning wine.

Submissions to be lodged by mail or fax only.

Mail: Margaret River Wine Industry Association, PO Box 204, Margaret River WA 6285

Signature of Exhibitor: _____ DATE: _____

Fax through to 08 9757 9331. All submissions will be invoiced, with payment due 10 November 2008.

