

Curtin Student Membership 2009



MARGARET RIVER
WINE INDUSTRY
ASSOCIATION

Although the Margaret River Wine Region is less than 40 years and physically with less than 5,400 hectares under vine the quality of our wines continues to grow. This is exemplified by six finalists in last year's Jimmy Watson which was won by 'our' Flametree Wines (this is the third 'Jimmy' for the region). There is little doubt that in the years ahead our reputation for quality fine wines will be enhanced if only by the simple fact that vines are now on average reaching 15 – 20 years of age and while there will always be cycles the medium to long term future of the Margaret River wine region looks very promising.

In 2009 the Association continues its industry wide membership drive and this year it has created a new tier for Curtin Viticulture and Oenology undergraduate and postgraduate students. Curtin University of Technology and the Margaret River Wine Industry Association have had an education/industry alliance for several years. We have now decided to take it to the next level and offer those training for roles in the industry to become an active part of the Association.

2008 was an extremely busy year with the Association holding its first, and highly successful, Margaret River Wine Festival in April and developing the direct consumer marketing platform "Margaret River Lover's". This was in addition to the Macquarie 2008 Margaret River Wine Show which saw 753 entries and the combined Whites and Reds Day at Frasers Restaurant, Kings Park that saw record numbers attending.

This momentum will not stop in 2009 with a number of new marketing initiatives and events currently being assessed to strengthen the Margaret River wine brand both nationally and internationally.

On the policy front there is much happening or about to happen with wine tax, water resource management and various issues surrounding local government such as split rating and the ever present ubiquitous planning reforms. The Association is the only truly regional voice of the Margaret River wine industry, representing Grape Growers, Wine Producers, Commercial interests within the region and now consumers through its 'Lovers' (Lover's of Margaret River fine wines). Representing all members at all levels of industry, corporate and government, promoting industry development and creating regional marketing opportunities is just part of the Association's charter that we wish to jointly expand to include students of Curtin University.

Being a member of the Margaret River Wine Industry Association gives everyone the opportunity to keep abreast of local industry news and to assist in safeguarding the future of the Margaret River wine region that in turn supports you.

For queries regarding student membership packages, please contact: Nick Power, Chief Executive Officer at ceo@margaretriverwine.org.au or Pip Heaford, Membership & Events Manager at events@margaretriverwine.org.au or phone 9757 9330.



Membership Benefits



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Membership benefits (1st January to 31st December)

- Subscription to the MRWIA's weekly electronic newsletter Grapevine.
- Subscription to the newsletter Wine News (2 editions per year).
- 50% discount on student entries in the non-commercial classes of the annual Margaret River Wine Show (2008 entry price was \$20 + GST).
- 10% discount to the annual Margaret River Wine Show awards presentation (2008 ticket price was \$110 + GST).
- Membership pricing to the annual Margaret River Wine Festival.
- Special invitations to participate in other Association invite only or ticketed events such as the Margaret River Reds & Whites Day and Viticultural Forums.
- Ability to nominate to steward at the annual Margaret River Wine Show.

Annual calendar year membership \$25 (GST inclusive)

Member Details

Name _____

Email or postal address (for invoice): _____

Phone _____ Curtin Student # _____

Applicant's Signature: _____ Date: _____



Please return completed details to MRWIA by fax 9757 9331, post to PO Box 204, Margaret River, 6285 or email mrwia@margaretriverwine.org.au.
A tax receipt / invoice will be issued upon payment.

Payment Method

Cash/EFTPOS *(only available when paying at MRWIA office)*

Visa Mastercard

Card no: _____ Expiry Date: _____

Name on card: _____ Card Holders Signature: _____

Direct Debit Bank West Account 419 1302 BSB 306 021
Ref: MRWIA Curtin Student Membership

Executive Committee (As of 2008 AGM)

Leah Clearwater, Clearwater Consulting (President) - 2010
Peter Wood, Stella Bella Wines (Vice President) - 2009
Natalie Burch, Howard Park Wines - 2009
Nigel Gallop, Fraser Gallop Estate - 2010
Bruce Pearse, Pearse Viticulture - 2009
Ianto Ward, Juniper Estate / Higher Plane Wines - 2010
Stuart Watson Woodlands Wines - 2010
Brad Wehr, Wine by Brad - 2009

For membership enquiries, please contact
Nick Power, Chief Executive Officer
Pip Heaford, Membership & Events Manager
on 08 9757 9330
or mrwia@margaretriverwine.org.au