

Margaret River Wine Industry Association 2009 Commercial Membership



The Margaret River wine region continues to grow both in quality with Flametree Wines winning the region's 3rd Jimmy Watson (in just over 40 years) and physically with nearly 5,400 hectares under vine. There is little doubt that in the years ahead our reputation for quality fine wines will be enhanced if only by the simple fact that vines are now on average reaching 15 – 20 years of age and while they may be always cycles the medium to long term future of Margaret River wine region looks very promising. 2008 was an extremely busy year with the Association holding its first Margaret River Wine Festival in April. It was a huge success and a great home for the direct consumer marketing platform "Margaret River Lover's". This was in addition to the Macquarie 2008 Margaret River Wine Show which saw a near record increase

to 753 entries and the combined Whites and Reds Day at Frasers Restaurant, Kings Park that did see record numbers attending.

This momentum will not stop in 2009 with a number of new marketing initiatives and events currently being assessed to strengthen the Margaret River wine brand nationally and internationally mainly in conjunction with our two premier events the Wine Festival and Wine Show.

On the policy front there is much happening or about to happen with wine tax, water resource management and various issues surrounding local government such as split rating and the ever present ubiquitous planning reforms.

The Association is the only truly regional voice of the Margaret River wine industry, and represents all members to all levels

of industry, corporate and government. Promoting industry development and creating regional marketing opportunities is just part of the Association's charter.

Being a member of the Margaret River Wine Industry Association provides commercial opportunities to promote goods and services, to keep abreast of local industry news and to assist in safeguarding the future of the Margaret River wine region that in turn supports your own business.

For queries regarding the below membership packages, please contact: Nick Power, Chief Executive Officer at ceo@margaretriverwine.org.au. or Pip Heaford, Membership & Events Manager at events@margaretriverwine.org.au or phone 9757 9330.

BRONZE \$300*

- ☆ Subscription to weekly e-newsletter *Grapevine*
- ☆ Listing with link to website in *Grapevine* (52 weeks per year)
- ☆ Subscription to Wine News
- ☆ Access to exclusive membership offers and discounts
- ☆ Opportunity to offer exclusive membership offers and discounts
- ☆ Editable company profile on the Association website - www.margaretriverwine.org.au
- ☆ Ability to promote business through 'Margaret River Lovers' database
- ☆ Participation on Sub-Committees
- ☆ Networking at member events
- ☆ Priority consideration for the Association's commercial requirements
- ☆ Ability to participate in the Association's promotional campaigns, where possible

SILVER \$1,000*

- ☆ Bronze level benefits
- +
- ☆ Voting rights
- ☆ Website page banner on rotational basis (display subject to number of members)
- ☆ One free A4 newsletter insert per year, provided by member (value \$250)
- ☆ Company information (A4 brochure provided by member) included in all new member packs

GOLD \$1,750*

- ☆ Bronze and Silver level benefits
- +
- ☆ Two tickets to Wine Show Gala Awards Dinner
- ☆ Two free A4 direct mailings to members, provided by member (value \$500)
- ☆ Early offers on all major sponsorship opportunities for Association events
- ☆ Ability to negotiate other activities to mutual benefit of all parties

* GST exclusive

PLATINUM \$3,000*

- ☆ Bronze, Silver and Gold level benefits
- +
- ☆ Website 'Home Page' banner advertising (length subject to number of members)
- ☆ Priority access to major sponsorship of Association events
- ☆ Two tickets to all Association VIP events
- ☆ Use of MRWIA logo/s on corporate stationary
- ☆ Use of MRWIA logo/s on member's website



**MARGARET RIVER WINE INDUSTRY ASSOCIATION
COMMERCIAL MEMBERSHIP 2009**

BUSINESS NAME:	ABN:
Contact Person:	Position:
Phone:	Fax:
Email Address:	Website:
Billing Address:	
Business Description:	

MEMBERSHIP LEVEL

<input type="checkbox"/> Bronze	\$300 + GST
<input type="checkbox"/> Silver	\$1,000 + GST
<input type="checkbox"/> Gold	\$1,750 + GST
<input type="checkbox"/> Platinum	\$3,000 + GST

Authorized Voters
(open to Silver, Gold & Platinum members)

1.
2.

**A tax receipt/invoice will be issued upon payment*

METHOD OF PAYMENT

- Cash/EFTPOS *(only available when paying at MRWIA office)*
 Visa Mastercard Bankcard

Card no: _____ Expiry Date: _____

Name on card: _____

Card Signature: _____

- Direct Debit Bank West Account 419 1302 BSB 306 021
 Ref: MRWIA Commercial Membership

Name: _____ Signed: _____



2009 Executive Committee:

Leah Clearwater
 Peter Wood
 Natalie Burch
 Nigel Gallop
 Bruce Pearse
 Ianto Ward
 Stuart Watson
 Brad Wehr

Clearwater Consulting *(President) - 2010*
 Stella Bella Wines *(Vice President) - 2009*
 Howard Park Wines - 2009
 Fraser Gallop Wines - 2010
 Pearse Viticulture - 2009
 Juniper Estate Wines / Higher Plane Wines - 2010
 Woodlands Wines - 2010
 Wine by Brad - 2009

Margaret River Wine Industry Association

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