

Wine Grape Grower & Wine Producer Membership 2008/09



MARGARET RIVER
WINE INDUSTRY
ASSOCIATION

The Margaret River Wine Industry Association is the voice of the Margaret River wine industry, representing wine grape growers, wine producers and commercial enterprises aligned and affiliated with the Margaret River wine region. The Association continues to utilise our region's focus on wine excellence and natural attractions as a point of distinction within Australia and internationally.

MRWIA is responsible for:

- Representing members on all wine matters at all levels of industry, corporate and government
- Promoting industry development through research, education and training opportunities
- Through initiatives such as the Margaret River Wine Show and Viticultural Excellence award, encouraging and promoting excellence in the production of wine grape growing and wine production
- Creating opportunities for members to market and promote their product through organised events, such as the Margaret River Wine Region Festival and ongoing national and international regional profiling initiatives
- Marketing Margaret River as a region of distinction to national and international wine markets



Membership Benefits

Your support of the Association, both financial and as a proactive member, will ensure the Margaret River wine region's vision is protected and your business is given every opportunity to have a viable, sustainable future.

Communications

- Subscription to weekly electronic newsletter *Grapevine*
- Access to 'Member News' and 'For Sale' sections of *Grapevine*
- Subscription to quarterly newsletter *Wine News*
- Own editable page on www.margaretriverwine.org.au
- Participation in discussion web forums through membership-only log-on
- Networking opportunities at member events
- Membership sticker

Discounts

- Member discounts on wine handling through Australia Post, Commonwealth Bank EFTPOS rates, EBM Insurance, and others as negotiated

Lobbying

- Active representation and lobbying on industry issues, especially at a national level
- Independent advice and liaison in disputes
- Participation on the Association's Sub-Committees, including the Executive Committee

Marketing & Events

- Members' rates for all Association events, such as Margaret River Wine Show, Wine Festival and Seminar Series
- One free direct marketing campaign (email) to members
- Ability to participate in the Association's promotional campaigns, where possible

2007/08 Achievements



MARGARET RIVER
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Marketing & Events

- Macquarie 2007 Margaret River Wine Show
- Margaret River Reds & Whites Day
- 2008 Margaret River Wine Region Festival
- Visit to India to promote Margaret River wines
- Margaret River Lovers
- Exclusive product placement activities such as *The Best of Australia II* television series.
- Margaret River wines sourced for the Australia Day luncheon

Lobbying

- Monitoring issues and preparing industry statements, such as Wine Coast WA brand proposal, Augusta Margaret River Shire rating review

Member Details

Name of Vineyard / Winery _____

Email or postal address (for invoice): _____

2008 Winery / Vineyard information: Hectares (Growers) _____

Tonnage (Producers) _____ (Total production of Margaret River estate grown and purchased grapes used)

Applicant's Name (please print): _____

Applicant's Signature: _____ Date: _____

Please return completed details to MRWIA by fax 9757 9331, post to PO Box 204, Margaret River, 6285 or email mrwia@margaretriverwine.org.au. An invoice will be sent once we have received the above information. A Fee Calculator is below to assist in gauging membership fees.



Fee Calculator

Wine Grape Grower

One who sells grapes commercially but does not have a commercial wine label

0-5ha	\$288.75
6-20ha	\$288.75 + \$8.40/ha
21-50ha	\$414.75 + \$6.30/ha
51-100ha	\$603.75 + \$4.20/ha

Fees are capped at 100 hectares under vine at \$813.75. (Costs exclude GST)

Wine Producer

One who has a commercial wine label

0-30t	\$393.75
31-50t	\$393.75 + \$11.85/t
51 - 100t	\$630 + \$3.15/t
101 - 200t	\$787.50 + \$2.60/t
201 - 500t	\$1,047.50 + \$2.10/t
501 - 1500t	\$1,677.50 + \$1.55/t
1500 - 2500	\$3,227.50 + \$1.05/t

Fees capped at 2500 tonne at \$4,277.50 (Costs exclude GST)



Executive Committee (As of 2007 AGM)

Peter Wood, Stella Bella Wines (President)
Leah Clearwater, Clearwater Consulting (Vice President)
Natalie Burch, Howard Park Wines
Nigel Gallop, Fraser Gallop Estate
Bruce Pearse, Pearse Viticulture
Ianto Ward, AHA Viticulture
Brad Wehr, Wine by Brad
Virginia Willcock, Vasse Felix

For membership enquiries, please contact
Nick Power, Chief Executive Officer
Brooke Morgan, Membership & Events Manager
on 08 9757 9330
or mrwia@margaretriverwine.org.au